

# U.S.-Africa Energy Ministerial



June 3-4, 2014

Addis Ababa, Ethiopia

Sponsorship Package

## U.S. – AFRICA ENERGY MINISTERIAL

### Sponsorship Opportunities

#### PLATINUM SPONSOR

\$50,000

*Benefits include:*

- Logo on all pre-event marketing (weekly emails and conference brochure) as Platinum sponsor;
- Logo, link and 100 word profile on event website;
- Pre-event delegate list sent to you 2 weeks before the conference;
- Logo on all event signage as Platinum sponsor;
- Exhibition booth in a prime networking area of the conference;
- 6 full conference passes;
- Corporate brochure to be distributed to all attendees at registration;
- Logo and contact details to be included in the delegate handbook

**PLUS** the following:

1. Host/co-host of the official Opening Evening Reception
2. Host/co-Host of the Opening Networking Breakfast

*All of the above include an option for invitations to attend the reception/keynote meal activity/networking breakfast to feature your logo AND the opportunity for you to place extra marketing materials throughout the venue*

#### GOLD SPONSOR

\$35,000

*Benefits include:*

- Logo on all pre-event marketing (weekly emails and conference brochure) as Gold sponsor;
- Logo, link and 100 word profile on event website;
- Pre-event delegate list sent to you 1 week before the conference;
- Logo on all event signage as Gold sponsor;
- Exhibition booth in a prime networking area of the conference;
- 4 full conference passes;
- Corporate brochure to be distributed to all attendees at registration;
- Logo and contact details to be included in the delegate handbook

**PLUS** Choice of ONE of the following:

1. Listing as lunch co-sponsor
2. Signage throughout the lunch room featuring your logo
3. Opportunity to supply additional gifts to be placed at luncheon tables
4. Coffee Break Co-sponsor
5. Signage throughout the coffee break featuring your logo
6. Opportunity to supply additional gifts to be placed at coffee stations

*Included in Gold Sponsorship is the opportunity to sponsor the delegate badges with each delegate receiving a name badge prominently branded with your logo OR the opportunity to sponsor the delegate bags with every delegate receiving a bag branded with your logo*

## U.S. – AFRICA ENERGY MINISTERIAL

### SILVER SPONSOR

\$25,000

*Benefits include:*

- Logo on all pre-event marketing (weekly emails and conference brochure) as Silver sponsor;
- Logo, link and 100 word profile on event website;
- Pre-event delegate list sent to you 1 week before the conference;
- Logo on all event signage as Silver sponsor;
- Exhibition booth in a prime networking area of the conference;
- 3 full conference passes;
- Brochure to be distributed to all attendees at registration;
- Logo and contact details to be included in the delegate handbook

**PLUS:**

1. Opportunity to place branded pens and notepads throughout the conference room/s

### BRONZE SPONSOR

\$15,000

*Benefits include:*

- Logo on all pre-event marketing (weekly emails and conference brochure) as Bronze sponsor;
- Logo, link and 100 word profile on event website;
- Logo on all event signage as Bronze sponsor;
- 2 full conference passes;
- Logo and contact details to be included in the delegate handbook

### EXHIBITOR

\$6,000

*Benefits include:*

- Exhibition booth in a prime networking area of the conference venue;
- Logo, link and 50 word profile on event website;
- Logo and contact details to be included in the delegate handbook;
- 2 full conference passes

# Sponsorship Reservation Form

U.S. – Africa Energy Ministerial (AEM)  
June 3-4, 2014  
Addis Ababa, Ethiopia

Company Name: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

## Sponsorship Opportunities

- Platinum - \$50,000
- Gold - \$35,000
- Silver - \$25,000
- Bronze - \$15,000

## Exhibitor Opportunities

- Exhibitor - \$6,000

## Payment Information

Payment Method:

- Check
- VISA
- MC
- AMEX

Total Amount to Be Charged: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Cardholders Name: \_\_\_\_\_

Signature: \_\_\_\_\_

## Wire Information

ABA No. \_\_\_\_\_ Account No. \_\_\_\_\_

Account name: \_\_\_\_\_ Bank Name: \_\_\_\_\_

- Send me an Invoice \*

### Mail or Fax Your Reservation Form and Payment to:

Walker Williams / Shehnaz Rangwala  
Leadership Africa USA  
1627 K Street, NW, Suite 901  
Washington, DC 20006  
Fax: 202-296-7908

For additional information, please contact us at telephone: 202-296-1974 or via email at [walker@leadershipafricausa.org](mailto:walker@leadershipafricausa.org) or [shehnaz@leadershipafricausa.org](mailto:shehnaz@leadershipafricausa.org) respectively

\* Please note that all sponsorship payments due on receipt of invoice